



Centre Jacques Berque pour les Etudes  
en Sciences Humaines et Sociales au Maroc

## 1st International Non-Western Fashion Conference

Centre Jacques Berque, Rabat

20-21 October 2012

### PROGRAM

#### Friday, 19<sup>th</sup> October 2012

19h00 Welcome dinner at the Hotel Le Pietri

#### Saturday, 20<sup>th</sup> October 2012

9h00 Emma Dick: *Constructing Fashionable Dress And Identity In Bhutan*

9h30 Discussion

10h00 Tereza Kuldova: *Indian Haute Couture: The Aesthetic Economy of Neo-Imperial Atmospheres*

10h30 Discussion

11h00 Break

11h30 Hye Eun Kim: *The Modernised Han Bok: History, Popularisation Efforts And Current Trends*

12h00 Discussion

12h30 Şakir Özüdoğru: *Ottoman Costume In Modern Turkish Fashion Design Context*

13h00 Discussion

13h30 Lunch

14h30 Christine Tsui: *From Formalism To Spiritualism – Evolution Of The ‘National Identity’ Of Chinese Fashion*

15h00 Discussion

15h30 Toby Slade: *Neither East Nor West: Japanese Fashion In Modernity*  
16h00 Discussion

16h30 End of day 1 (with coffee and cake)

19h30 Dinner

### **Sunday, 21<sup>th</sup> October 2012**

9h00 Angela Jansen: *The Succes of Beldi: Branding Moroccan Urban Dress*  
9h30 Discussion

10h00 Maria Carolina Garcia: *Erratic Images: Fashion And Tourism In Mexico*  
10h30 Discussion

11h00 Break

11h30 Sarah Fee & MacKenzie Moon Ryan: *Wrappers as fashion and fashion muse in the western Indian Ocean*

12h00 Discussion

12h30 Donalea Scott: *Cultural Borrowing and Cultural Theft: Why Burberry and other Luxury Brands Should Take Note of Hermes and its 2011 Sari Collection When Taking Inspiration from Non-Western Cultures.*

13h00 Discussion

13h30 Lunch

14h30 Sarah Cheang: *Fashion and Ethnicity*

15h00 Discussion

15h30 Concluding round table discussion

16h30 End of day 2 (with coffee and cake)

19h30 Dinner