

4th NWFashionConference

Local Fashion Communities

University of Antwerp, Belgium
Grauwzusters Cloister, Stadscampus – Building S
Lange Sint-Annastraat 7, 2000 Antwerpen
23-26 November 2016

PROGRAMME

Wednesday 23 November 2016

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| 13:00 – 14:00 | Registrations <i>Patio</i> |
| 14:00 – 19:00 | PhD-workshop <i>Baroque Room</i> PhD-candidates may present and discuss their research design and first results to an academic panel, led by prof. dr. Ian King (University of the Arts London / London College of Fashion) and prof. dr. Annick Schramme (University of Antwerp / Antwerp Management School). |

Thursday 24 November 2016

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| 09:00 – 10:00 | Registrations <i>Patio</i> |
| 10:00 – 10:05 | Opening of the conference <i>Promotiezaal</i> by chair of the Organizing Committee prof. dr. Annick Schramme (University of Antwerp – Antwerp Management School) |
| 10:05 – 10:20 | Words of welcome <i>Promotiezaal</i> Dean University of Antwerp Angela Jansen, president NWFashion Conference |
| 10:20 – 11:10 | Keynote <i>Promotiezaal</i> <i>Chair: Ian King</i> |

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| | Heritage Crafts in Fashion Business - Tradition to Modernity <i>Archana Surana</i> , (Founder and Director of the ARCH Academy of Design in Jaipur, India) | | |
| 11:10 – 12:00 | Keynote <i>Promotiezaal</i> <i>Chair: Leslie Rabine</i> Transcolonial Fashion: Dress, Power, and Innovation Between France and West Africa <i>Victoria Rovine</i> (University of North Carolina at Chapel Hill, USA) | | |
| 12:00 – 13:30 | Lunch <i>Patio</i> Optional: Movie 'Political Dress' (Adam Mickiewicz Institute) <i>Promotiezaal</i> | | |
| 13:30 – 15:00 | Paper sessions | | |
| | SESSION 1A: Selective Tradition <i>Promotiezaal</i> <i>Chair: Amanda Smith</i> | SESSION 1B: Local Craftsmen, Global Markets <i>Chapel</i> <i>Chair: Akshita Airan</i> | SESSION 1C: Independent Fashion Designers <i>Baroque Room</i> <i>Chair: Mariangela Lavanga</i> |
| | Between Tradition and Fashion: Variations in Purepecha Costume <i>Martha González Lázaro</i> | Handmade: A Collaboration Between Gujarati Crafts and Contemporary Fashion <i>Alison Welsh</i> | Belgian Fashion Designer's Pathways to Success: A Configurational Perspective <i>Sofie Jacobs and Annick Schramme</i> |
| | Selective Tradition on the Example of Interpolation of Traditional Wear Elements Into Contemporary Croatian Fashion Designers' Collections <i>Lidija Fistrek</i> | Crafting Fashion in India: Artisans, Designers and Cultural Heritage <i>Eiluned Edwards</i> | Fashioning a Domestic Creative Industry: Examining the Strategic Spatial Dynamics and Locational Choice of Independent Fashion Designers in Canada <i>Taylor Brydges</i> |
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| 15:00 – 15:20 | Coffee break | | |
| 15:20 – 16:50 | Paper sessions | | |
| | SESSION 2A: Micro-Macro <i>Promotiezaal</i> | SESSION 2B: Fashion Spaces <i>Chapel</i> | SESSION 2C: The Local in Fashion identities |

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| | <i>Chair: Narges Khodabakhshi</i> | <i>Chair: Lidiija Fistrek</i> | <i>Baroque Room Chair: Maria Catricala</i> |
| | Tehran's Fashion Industry Today <i>Azadeh Fatehrad</i> | Flea Speech: Micro-economy, Wardrobe Mobility and Style Identity in Barcelona <i>Manuel De Sousa</i> | Local Bodies in Foreign Clothes: The Hidden Geometries of Japanese Fashion <i>Toby Slade</i> |
| | A Study of Local Fashion Communities from Ethiopia and Ukraine and Devising Solutions for their Fashion Products/Commodities <i>Karan Khurana and Kateryna Ryabchykova</i> | Temporary Spaces and Sustainable Fashion Curation: Are They Here to Stay? <i>Anja Overdiek</i> | More Than a Dragon and a Lantern: What Chinese Fashion Designers are Creating Now <i>Yating Jin, Carolyn Barnes and Nanette Carter</i> |
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| 17:00 – 18:30 | Saloon <i>Chapel</i> <i>Moderator: Annick Schramme</i> The role of fashion in 'The Antwerp Ecoystem' with local actors. | | |
| 19:00 – 20:00 | Visit to ModeMuseum <i>Patio: we walk together to ModeMuseum</i> Exhibition: 'Rik Wouters & The Private Utopia' | | |

Friday 25 November 2016

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| 08:30 – 09:00 | Registrations <i>Patio</i> |
| 09:00 – 09:50 | Keynote <i>Promotiezaal</i> The story of 'The Antwerp Six' <i>Annick Schramme</i> |
| 09:50 – 10:40 | Keynote <i>Promotiezaal</i> The Unfashionable Foot: People, Planet and Science <i>dr. Catherine Willems (School of Arts Gent, KASK, Hogent)</i> |
| 10:40 – 11:00 | Coffee break |

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| | <i>Patio</i> | | |
| 11:00 – 12:00 | Paper sessions | | |
| | SESSION 3A: Local Fashion Scenes <i>Promotiezaal</i> <i>Chair: Taylor Brydges</i> | SESSION 3B: Local Brands <i>Chapel</i> <i>Chair: Kateryna Ryabchykova</i> | SESSION 3C: The Local in Fashion Magazines <i>Baroque Room</i> <i>Chair: Anja Overdiek</i> |
| | Cambodian Fashion NGOs: Are They Doing Good? <i>Katalin Medvedev</i> | Moda Polska - Oasis Of Luxury Behind The Iron Curtain <i>Dominika Łukoszek</i> | Creating Local Fashion Norms Between 1918-1923: Women's Magazines and Associations In the pre-Turkish Republic Era <i>Özlem Dilber</i> |
| | Fashion in Fiji: The Potential of Design Within the Context of a Declining Manufacturing Industry <i>Amanda Smith and Angela Finn</i> | Case Study Kamensko; Textile industry, Privatization and Local Community Engagement <i>Ivana Čuljak and Lea Vene</i> | Fashioning Brazil and Brazilian Self-Fashioning, As Seen Through the Lens of National Geographic <i>Elizabeth Kutesko</i> |
| 12:00 – 13:30 | Lunch <i>Patio</i> Optional: Movie 'Political Dress' (Adam Mickiewicz Institute) <i>Promotiezaal</i> | | |
| 13:30 – 15:00 | Paper sessions | | |
| | SESSION 4A: Micro-Macro 2 <i>Promotiezaal</i> <i>Chair: Alison Welsh</i> | SESSION 4B: Alternative Fashion Systems <i>Chapel</i> <i>Chair: Sofie Jacobs</i> | SESSION 4C: Local in Fashion Education <i>Baroque Room</i> <i>Chair: Toby Slade</i> |
| | Locally Trending Trans-global Style: The Travelling Abaya <i>Lezley George</i> | Fashioning an Alternative Approach to the Current Fashion System: A Legal Perspective <i>Tania Phipps-Rufus & Lígia Carvalho Abreu</i> | Research Based Educational Method in Design to Equalize the Indian Heritage in Crafts With the Contemporary Global Market <i>Bianca Pinheiro Mendes</i> |

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| | Re-fashioning the Chinese Carrying Bag <i>Wessie Ling</i> | Behind the Scenes in Dutch Fashion: Bridging the Gap Between Independent Fashion Designers, Craftsmen and Fashion Intermediaries <i>Mariangela Lavanga and Liane van der Linden</i> | Contemporary Education for Traditional Weavers in India <i>Ruth Clifford</i> |
| | Ethno Tendance Fashion Week Brussels: A Counter-Practice and – Narrative <i>Christine Delhaye and Rhoda Woets</i> | System D: The Art of Self-Reliance in the Moroccan Fashion Community <i>Angela Jansen</i> | Decolonising the Local: Beyond Eurocentric Fashion Design Education <i>Tanveer Ahmed</i> |
| 15:00 – 15:20 | Coffee break <i>Patio</i> | | |
| 15:20 – 16:20 | Paper sessions | | |
| | SESSION 5A: The Local in Fashion Identities 2 <i>Promotiezaal</i> <i>Lezley George</i> | SESSION 5B: Local Politics and Fashion <i>Chapel</i> <i>Chair: Anja Overdiek</i> | |
| | The Most Fashionable Dream of the 20 th Century: Turkish National Fashion <i>Çilem Tercüman</i> | Shoe Design in Communist Czechoslovakia <i>Juraj Suska</i> | |
| | Development of a Tanzanian National Dress: Explorations in Co-Design, Recycling and Identity <i>Karen Shah, Charles Kahabi and Tracy Diane Cassidy</i> | Modernization and Oil-fashion: The History of Urban Clothing in Iran (1941-1979) <i>Narges Khodabakhsh</i> | |
| 16:30 – 18:00 | Round table <i>Promotiezaal</i> <i>Moderator: Annick Schramme</i> | | |
| | Interdisciplinary Research in Fashion: Research Agenda <i>Ian King, Victoria Rovine, Archana Surana, Angela Jansen, ...</i> | | |
| 18:00 – 19:00 | Afterdrink | | |

Saturday 26 November 2016 (Optional programme: € 50/pp. incl. lunch)

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| 10:00 – 13:00 | <i>Designer Studio of Katrien Van Hecke Minderbroedersrui 11, 2000 Antwerp</i> Guided city tour through the fashion city heart of Antwerp including visits to designer studio's and a flag ship store of a high end designer. |
| 13:00 – 14:00 | Networking lunch |